

Corporate Partnerships



Building Cancer Support Together

Bishop Fleming - Yorkshire 3 Peaks





A corporate partnership with FORCE Cancer Charity can deliver real benefits - engagement, motivation, reward, and fun - bringing tangible value to you and your employees.

Since 1987, FORCE Cancer Charity has been at the heart of cancer support in Exeter and across Devon. Founded as **Friends of the Oncology and Radiotherapy Centre, Exeter**, our mission is simple: no one should face cancer alone.

FORCE's Cancer Support and Information Centre is located on the grounds of the Royal Devon & Exeter Hospital (Wonford) with additional care provided at outreach hubs in Tiverton, Okehampton and Ottery St Mary.

We offer free, professional care to anyone affected by cancer - patients, families and carers. Our services are community-rooted, compassion-driven and expertly delivered, with no funding from the NHS or Government. Everything we do is made possible by the generosity of our supporters.

CANCER: THE GROWING PRESSURE

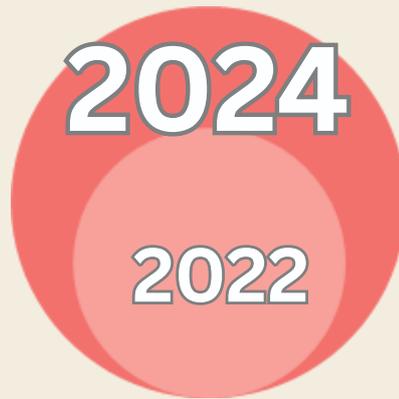
Around 392,000 people in the UK are diagnosed with cancer each year - that's one person every 90 seconds.

SURVIVAL FOLLOWING CANCER AND ITS TREATMENT

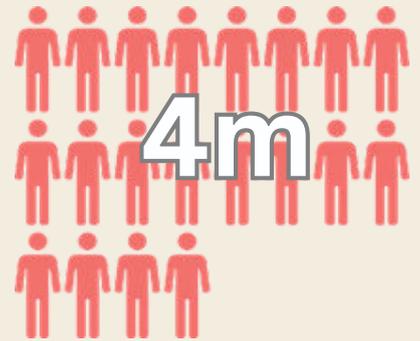
Average cancer survival in the UK now exceeds 10 years - up from just one year in the 1970s. More than three million people currently live with cancer, a figure that will rise to four million by 2030.



New cancer patients in the UK each year



39% rise in cancer incidence in the UK since 2002



Estimated people living with cancer in the UK by 2030

HOW FORCE SUPPORTS LOCAL PEOPLE AFFECTED BY CANCER:

- Information and advice from specialist nurses
- Emotional and practical support
- Counselling and clinical psychology
- Complementary therapies: massage, acupuncture, reflexology
- Specialist physiotherapy and exercise guidance
- Benefits advice
- Support groups including mindfulness, yoga and life after treatment
- Outreach centres in Tiverton, Ottery St Mary and Okehampton

In 2024, we supported more than 2,000 people and provided over 16,000 support sessions, each tailored to individual needs.

FORCE is here for everyone in our community affected by cancer - offering a listening ear, expert advice and therapeutic care every step of the way.



Why support FORCE

- **Demonstrate to the wider community** your dedication and support for FORCE and the local community
- **Generate positive exposure** for your business
- **Get your name associated** with many fundraising opportunities **LOCALLY**
- **Boost staff morale**
- **Help retain staff** by offering additional opportunities to offset charitable giving



How FORCE can support your business

- **Help you** deliver your **Corporate Social Responsibility** needs
- **Assist you** with ongoing **PR and social media support**
- **Dedicated contact** from the Fundraising Team at FORCE
- **Opportunity to work with you** on how to get the best out of your fundraising
- **Monthly FORCE business news** with event updates and ways to get involved
- **Find out more about FORCE** with opportunities for staff to visit our Support Centre
- **Offering employees** a number of **fundraising** events and volunteering opportunities through the year



How your business can support FORCE

- Choosing FORCE as your **Charity of the Year**, month or quarter
- **Volunteering**
- **Fundraising** e.g. local, national, overseas and virtual online events
- **Gifts in kind**
- **Matched funding**
- **Monthly donations** e.g. from the sale of goods or services
- **One-off or regular donations** through schemes like Give As You Earn

Supporting FORCE and staff engagement

By supporting Devon-based FORCE Cancer Charity, your business will be helping to support anyone affected by cancer in the county.

Already one of Devon's best-known charity brands, you can join us as a FORCE partner. Together we can pave new ways of reaching more communities by increasing awareness of what FORCE can offer. In addition to this, we recognise that health and wellbeing is now more vital than ever so it's important to engage with your team and encourage everyone to come together. Supporting FORCE is just one way you can help everyone.

TAKE PART IN A FORCE EVENT

FORCE hosts a number of events throughout the year, including cycle challenges, runs, foodie fundraisers and more. Keep an eye on our website for the most up to date list of events and we look forward to seeing you.

QUIZ / MUSIC BINGO AND CURRY NIGHTS

Quizzes are hugely popular. All you need is a location, a quiz master and some great food on offer. Why not throw in a raffle? Encourage table sales and ask your clients to bring a raffle prize from their table.

COFFEE AND PASTRY MONDAYS

Why not organise an in-person weekly coffee and pastry catch-up with donations to FORCE?

THE CLASSIC BAKE SALE

Everyone loves a bake sale. It's a great way to get colleagues together and to test their culinary skills. Why not include a prize for the best decorated cake?

ORGANISE YOUR OWN CHARITY CHALLENGE

With many colleagues mixing working from home and the office, why not encourage everyone to do a walking challenge over a month? You could have a team goal of miles to cover in that time and or allow colleagues to build those miles in whatever way they feel comfortable.

Social Media

Social media plays a huge part as FORCE continues to develop online awareness and fundraising opportunities. With a growing Facebook, Instagram and LinkedIn presence, FORCE understands the need to target audiences of all ages to encourage discussions, share content and build connections in order to reach out and grow.

We would love it if you and your colleagues followed us on these social media platforms. Read, share and comment on our posts to help us. In addition, if you are able to include our logo and link on your business website, please get in touch.



The Exeter - Children's Party Fundraiser

How you can donate

Whether it's a one-off donation or a regular gift to FORCE, every penny donated is gratefully received. We have many ways you can donate including:



BACS TRANSFER: Please reference any BACS donations with your company name and to email us here at FORCE with details of. The account details you will need are:

Account name: FORCE Cancer Charity

Sort code: 30-80-37

Account number: 60796568



JUST GIVING: One of the great ways to raise funds is via Just Giving. It's easy to set up a business / individual fundraising page, just visit [justgiving.com](https://www.justgiving.com) to get started. You can personalise your page, add photos as well as send a direct link out to colleagues and contacts to donate directly.



SEND A CHEQUE: Cheques made payable to FORCE Cancer Charity and posted to together with your details: FORCE Cancer Charity, Corner House, Barrack Road, Exeter, EX2 5DW



GIVE AS YOU EARN: Payroll Giving is a great way to support FORCE on a regular basis.

Event Sponsorship



Sponsoring a FORCE Cancer Charity event offers your business a meaningful way to make a difference while gaining valuable brand exposure across Devon. As a sponsor, your brand will feature prominently at our fundraising events, reaching a wide audience of supporters. You'll also have opportunities for staff to volunteer at events while gifts in kind - such as products, services, or event support - are warmly welcomed. Your sponsorship helps FORCE provide vital care and support for local people affected by cancer, improving their wellbeing and quality of life.

Get in touch with our team to learn about current sponsorship opportunities.

don't just take our word for it...

“FORCE Cancer Charity does phenomenal work supporting people with cancer, and it means so much to me. Last year I was diagnosed with Breast Cancer and having undergone chemotherapy, surgery and then radiotherapy I reached out to FORCE for support throughout this time. I'm sure they are aware of the impact they have on people that are going through this challenging period in their lives, but I was surprised by how much I valued the support they provided. This was why I wanted to be able to give back somehow and the Cream Teas for Cancer day seemed a perfect opportunity for me.



Virgin Media offer each member of staff five volunteering days each year so I was on the case! In September Virgin Media, took some time out to support Cream Teas For Cancer and 19 team members from across the Southwest came together to support FORCE by packing and delivering cream teas across Exeter” – **Emma, Senior Designer Virgin Media**

“We're delighted to be supporting FORCE Cancer Charity as our Charity of the Year for a second year running across our Exeter and Torquay offices helping local people affected by cancer, providing care, support and hope to families across our community. We chose to continue our support because so many of us, our colleagues, families and friends, have been touched by cancer, and FORCE's mission really resonates with us. It's been inspiring to see our Exeter and Torquay teams throw themselves



see our Exeter and Torquay teams throw themselves into fundraising - from the Great West Run and sporting tournaments to pottery and cake sales, walking challenges and volunteering their time. Thanks to the enthusiasm and generosity of our people, we've raised over £8,000 so far - and we're not stopping there! We're proud to be part of FORCE's journey and excited to keep building on this support.” – **Fleur Lewis, Audit Partner and Exeter Office Lead**

FORCE Cancer Support Centre
Corner House, Barrack Road, Exeter EX2 5DW
Tel: **07307199077 / 01392 406153**
Email: ceri.bastyan@forcecancercharity.co.uk
www.forcecancercharity.co.uk

 [forcecancercharity](https://www.linkedin.com/company/forcecancercharity)
 [FORCEcancercharity](https://www.facebook.com/FORCEcancercharity)
 [charityforcecancer](https://twitter.com/charityforcecancer)

