

CORPORATE  
PARTNERSHIPS



# Building cancer support together





***A corporate partnership with FORCE Cancer Charity can deliver a number of benefits including engagement, motivation, reward and fun, bringing tangible value to you and your employees***

**ABOUT FORCE CANCER CHARITY**

FORCE Cancer Charity has a significant place in supporting local cancer services. From its origins in 1987 as Friends of the Oncology and Radiotherapy Centre, Exeter, the Charity has played a vital part in research, purchasing state of the art equipment to improve treatment, and delivering support services to cancer patients and their families. We believe the range of our work as a local cancer charity makes us unique.

FORCE is here for anyone in our community needing additional help and advice following a diagnosis of cancer. In 2023 alone we delivered 15,000 support sessions. The wide range of support offered to our clients is professional, personal, and delivered by an experienced team.

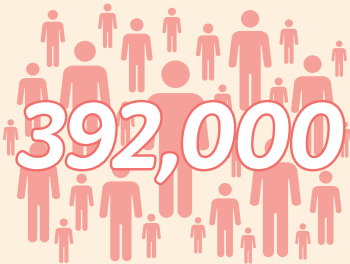
One of our great strengths is our integration with Cancer Services at the Royal Devon University Hospital. This close working relations is hugely beneficial to cancer patients as well as the Oncology Teams who treat them. It is a partnership that has also enabled our outreach projects to operate out of community hospitals, improving access to our services.

## CANCER: THE GROWING PRESSURE

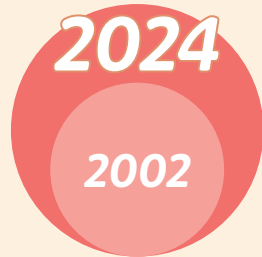
Each year, around 392,000 people in the UK are diagnosed with cancer. It means that, on average, someone gets potentially devastating news every 90 seconds. Cancer incidence in the UK rose by 41% between 2002 and 2019 and the latest figures show that national cancer waiting time targets are consistently being missed, showing that NHS cancer services in England are still struggling under intense pressure.

## SURVIVAL FOLLOWING CANCER AND ITS TREATMENT

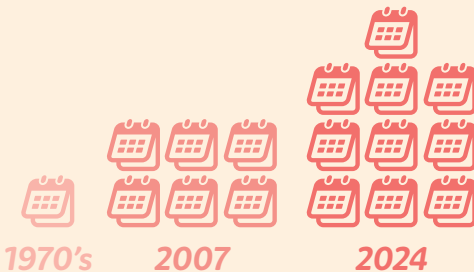
The latest data suggests that average cancer survival in the UK is estimated to be more than 10 years from diagnosis. This is up from the average of one year in the 1970s and six years in 2007. There are estimated to be over 3 million people living with cancer in the UK today and this is set to rise to 4 million by 2030.



new cancer patients in the UK each year



39% rise in cancer incidence in the UK since 2002



Average survival survival in the UK





## *Why support FORCE*

- **Demonstrate to the wider community** your dedication and support for FORCE and the local community
- **Generate positive exposure** for your business
- **Get your name associated** with many fundraising opportunities **LOCALLY**
- **Boost staff morale**
- **Help retain staff** by offering additional opportunities to offset charitable giving under company corporate tax



## *How FORCE can support your business*

- **Help you** deliver your **Corporate Social Responsibility** needs
- **Assist you** with ongoing **PR and social media support**
- **Dedicated contact** from the Fundraising Team at FORCE
- **Opportunity to work with you** on how to get the best out of your fundraising
- **Monthly FORCE business news** with event updates and ways to get involved
- **Find out more about FORCE** with opportunities for staff to visit our Support Centre
- **Offering employees** a number of **fundraising** events and **volunteering** opportunities throughout the year



## *How your business can support FORCE*

- Choosing FORCE as your **Charity of the Year**, month or quarter
- **Volunteering**
- **Fundraising** e.g. local, national, overseas and virtual online events
- **Gifts in kind**
- **Matched funding**
- **Monthly donations** e.g. from the sale of goods or services
- **One-off or regular donations** through schemes like Give as you Earn

## Supporting FORCE and Staff Engagement

**By supporting Devon-based FORCE Cancer Charity, your business will be helping to support anyone affected by cancer in the county.**

Already one of Devon's best-known charity brands, you can join us as a FORCE partner. Together we can pave new ways of reaching more communities by increasing awareness of what FORCE can offer. In addition to this, we recognise that health and wellbeing is now more vital than ever so it's important to engage with your team and encourage everyone to come together. Supporting FORCE is just one way you can help everyone.

### TAKE PART IN A FORCE EVENT

FORCE host a number of events throughout the year, including cycle challenges, runs, foodie fundraisers and more. Keep an eye on our website for the most up to date list of events and we look forward to seeing you.

### QUIZ / MUSIC BINGO AND CURRY NIGHTS

Quizzes are hugely popular. All you need is a location, a quiz master and some great food on offer. Why not throw in a raffle? Encourage table sales and ask your clients to bring a raffle prize from their table.

### COFFEE AND PASTRY MONDAYS

Why not organise an in-person weekly coffee and pastry catch-up with donations to FORCE?

### THE CLASSIC BAKE SALE

Everyone loves a bake sale. It's a great way to get colleagues together and to test their culinary skills. Why not include a prize for the best decorated cake?

### ORGANISE YOUR OWN CHARITY CHALLENGE

With many colleagues mixing working from home and the office, why not encourage everyone to do a walking challenge over a month? You could have a team goal of miles to cover in that time and or allow colleagues to build those miles in whatever way they feel comfortable.



## Social media

Social media plays a huge part as FORCE continues to develop online awareness and fundraising opportunities. With a growing Facebook, X, Instagram and LinkedIn presence, FORCE understands the need to target audiences of all ages to encourage discussions, share content and build connections in order to reach out and grow.

We would love it if you and your colleagues followed us on these social media platforms. Read, share and comment on our posts to help us.

In addition, if you are able to include our logo and link on your business website, please get in touch.



## How you can donate

Whether it's a one-off donation or a regular gift to FORCE, every penny donated is gratefully received. We have many ways you can donate including:



**BACS TRANSFER:** Please reference any BACS donations with your company name and to email us here at FORCE with details of. The account details you will need are:

**Account name:** FORCE Cancer Charity

**Sort code:** 30-80-37

**Account number:** 60796568



**JUST GIVING:** One of the great ways to raise funds is via Just Giving. It's easy to set up a business / individual fundraising page, just visit [justgiving.com](https://www.justgiving.com) to get started. You can personalise your page, add photos as well as send a direct link out to colleagues and contacts to donate directly.



**SEND A CHEQUE:** Cheques made payable to FORCE Cancer Charity and posted to together with your details: FORCE Cancer Charity, Corner House, Barrack Road, Exeter, EX2 5DW



**GIVE AS YOU EARN:** Payroll Giving is a great way to support FORCE on a regular basis. It's a simple option for supporting a cause directly from your salary and it has tax benefits. Speak to your payroll team for more information.

## Event Sponsorship

Opportunities to sponsor different aspects of our fundraising include:

**RADIO ADVERTISING** on local stations offers FORCE and your business the chance to reach out to local people.

**DONATING PRIZES:** give some goodies for any of our online fundraising activities and competitions.

**IN-HOUSE EVENTS:** including The Nello Cycle, Santa Cycle, Great West Run, Cream Teas for Cancer and The Great Devon Breakfast. Contact us for more information.



## don't just take our word for it...

“Crisp are delighted to be supporting FORCE Cancer Charity as our nominated Charity of the Year in 2024. The team were keen to choose a charity that is local and that we can connect to on a personal level. Several members of the team have first-hand experience of the incredible impact that FORCE has to those with a cancer diagnosis in Devon. The team are excited about being able to get involved, through fundraising activities and donations of their time, to support this vital work and maximise our impact as a corporate supporter in 2024.



Among the 'goals' for the year are to use their employee 'volunteering day' to offer their time to any projects needing 'all hands on deck', as well as team fundraising activities, promotion amongst our client networks and financial donations from our sales.”

“RGB Recruitment has chosen FORCE for three years running because we are local, self-funded and fit their goal of community support.



Since working with FORCE, we have raised a total of £40,000 from many fun events including murder mystery evenings through to bake sales, quiz and curry nights and more recently taking on our biggest challenge to date – The Three Peaks Challenge.”

FORCE Cancer Support Centre  
Corner House, Barrack Road, Exeter EX2 5DW

**Tel: 01392 406150**

Email: [olly.watts@forcecancercharity.co.uk](mailto:olly.watts@forcecancercharity.co.uk)

**[www.forcecancercharity.co.uk](http://www.forcecancercharity.co.uk)**

- forcecancercharity
- FORCEcancercharity
- charityforcecancer
- @forcecancer

