



CLASSICS
GALORE!

2024 SPONSORSHIP OPPORTUNITIES





The next **Classics Galore!** concert will be held in the **Great Hall** at the **University of Exeter** on **Saturday 9th November 2024**, raising vital funds for **FORCE Cancer Charity**.

Classics Galore! is once again looking forward to filling the hall to capacity with an audience of more than **1,000** and is already receiving ticket requests for the 2024 concert. It is our intention to promote the event extensively, right up to the big day itself. The event is an excellent opportunity for you to promote your business to local people. We will be arranging a pre-concert drinks reception, which you will be able to enjoy with your guests. For your convenience, we aim to provide a shuttle bus service from the car parks to the Great Hall.



EXETER'S VERY OWN LAST NIGHT OF THE PROMS

To make this event a financial success, Classics Galore! is looking for sponsorship support. We are seeking general sponsors for the evening and we are also able to offer a choice of specific promotional opportunities to suit your business.

Classics Galore! was established by former Exeter policeman Dick Passmore and his wife, Posy. Exeter's very own Last Night of the Proms presents an evening of popular classical music. The concerts have been staged every two years since 2007 to raise money for FORCE Cancer Charity, a sequence broken only in 2021 by the COVID-19 pandemic.



**CLASSICS
GALORE!**

CONCERTS HAVE RAISED MORE THAN £120,000

We are delighted that these concerts have raised more than **£120,000** for FORCE, which needs to raise **£1.7 million** every year to maintain the services it provides including counselling, group sessions, complementary therapies, benefits advice, specialist physiotherapy and exercise guidance and other health and wellbeing support. **FORCE does not receive any regular government or NHS funding and relies entirely on the support of the communities it serves.**

Founded in Exeter in **1987**, FORCE was established to support local people, patients and loved ones, affected by cancer. It operates a **Support and Information Centre** in Exeter as well as funding **local research** and the purchase of **equipment** for the Royal Devon University Healthcare NHS Foundation Trust.

As a sponsor of this event YOU will be helping to keep the charity going, allowing it to focus on cancer patients and their families at a difficult time in their lives. Put simply, FORCE has never needed you so much.



**CLASSICS
GALORE!**

SPONSORSHIP PACKAGE AMOUNTS

£500

Number of tickets included: 2 Gallery tickets

Size of advert in programme: Quarter page

Priority booking for extra tickets at advertised prices : Yes

Logo on A6 flyers (print run of approx. 7,500): Yes

Thank you social media posts accompanied by your logo and website link for being a sponsor. This would be done across both the FORCE Cancer Charity and Classics Galore! social media accounts, (Facebook, Twitter and Instagram). FORCE currently has more than 7k followers across these platforms: X1 logo/thank you/advert post

£750

Number of tickets included: 4 Gallery tickets

Size of advert in programme: Half page

Priority booking for extra tickets at advertised prices : Yes

Logo on A6 flyers (print run of approx. 7,500): Yes

Thank you social media posts accompanied by your logo and website link for being a sponsor. This would be done across both the FORCE Cancer Charity and Classics Galore! social media accounts, (Facebook, Twitter and Instagram). FORCE currently has more than 7k followers across these platforms: X2 logo/thank you/advert post

£1,000

Number of tickets included: 6 Gallery tickets

Size of advert in programme: Half page and half page advertorial

Priority booking for extra tickets at advertised prices : Yes

Logo on A6 flyers (print run of approx. 7,500): Yes

Thank you social media posts accompanied by your logo and website link for being a sponsor. This would be done across both the FORCE Cancer Charity and Classics Galore! social media accounts (Facebook, Twitter and Instagram). FORCE currently has more than 7k followers across these platforms: X4 logo/thank you/advert post

£1,500

Number of tickets included: 8 tickets in a Box

Size of advert in programme: Full page & half page advertorial

Priority booking for extra tickets at advertised prices : Yes

Logo on main banner and pull-up banner that tours key locations, Logo on A2 posters (as required), A4 posters (print run approx. 200), A5 posters (print run approx. 1500), A6 flyers (print run approx. 7,500): Yes

Thank you social media posts accompanied by your logo and website link for being a sponsor. This would be done across both the FORCE Cancer Charity and Classics Galore! social media accounts, (Facebook, Twitter and Instagram). FORCE currently has more than 7k followers across these platforms: X4 logo/thank you/advert post

PROGRAMME SPONSOR

For £750 your business could sponsor our special A4 souvenir Classics Galore! concert programme in full colour. The name of your business will appear on the front cover and a full-page colour advert would be the back cover of the programme. In addition, you will also receive two complimentary gallery tickets and priority booking for extra tickets at advertised prices.

£750

Number of tickets included: 2 complimentary tickets

Size of advert in programme: Back cover (full page)

Priority booking for extra tickets at advertised prices: Yes

Logo on A6 flyers (print run of approx. 7,500): Yes

Thank you social media posts accompanied by your logo and website link to being a sponsor. This would be done across both the FORCE Cancer Charity and Classics Galore! social media accounts (Facebook, Twitter and Instagram). FORCE currently has more than 7k followers across these platforms: X1 logo/ thank you advert post

ADDITIONALLY EACH SPONSOR PACKAGE WILL INCLUDE:

An invitation to each sponsor and their guests (maximum 8) to attend a pre-concert drinks reception.

Priority booking for any additional guest at the advertised prices.

A full colour souvenir Classics Galore! concert programme for each sponsor and their guests.

A chance to display your own promotional pull-up banner in the foyer of the Great Hall, during the evening of the Concert **

Our compere on the night will endeavour to promote main sponsors throughout the duration of the concert.

Your business logo will be displayed on the back wall behind the main stage at times throughout the evening.

Your logo and link to your business to appear in the Classics Galore! website under 'sponsors'.

**** Pull-up banners can be delivered to our representative at the Great Hall between 4:30pm and 6:00pm on the day of the concert. We are happy to display them but you would be required to take them away at the end of the evening.**

We hope there is a sponsorship package right for you. Should you wish to take up one of our great sponsorship opportunities, we would be delighted to hear from you.

If you do not wish to take up a sponsorship package but would like to support this event, any donation would be gratefully received and for £150 or more, an acknowledgement of your support would appear in the A4 full colour Classics Galore! concert programme.




Classics Galore Committee

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FORCE Cancer Charity: forcecancercharity.co.uk

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