



**CLASSICS
GALORE!**

Sponsorship Opportunities



The Great Hall, the University of Exeter

Saturday 12th November 2022



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GALORE!**

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SPONSORSHIP**

The next **Classics Galore!** concert will be held in the Great Hall at the University of Exeter on Saturday 12th November 2022 raising money for **FORCE Cancer Charity** in its special 35th anniversary year.

Classics Galore! is once again committed to filling the hall to capacity with an audience of over 1,000 and is already receiving ticket requests for the November 2022 concert. It is our intention to promote the event extensively, right up to the big day itself. The event is an excellent opportunity for you to promote your business to local people. We will be arranging pre-concert drinks reception which you are able to enjoy with your guests. For your convenience, we aim to provide a shuttle bus service from the car parks to the Great Hall.

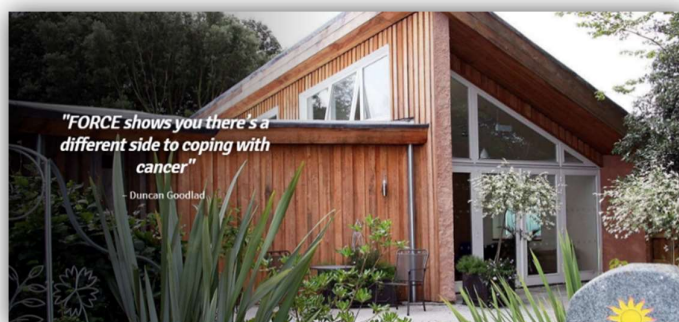
To make this event a success, **Classics Galore!** aims to invite significant sponsorship. We are seeking general sponsors for the evening and are able to offer a choice of specific promotional opportunities as well to suit your business.

Classics Galore! was established by former Exeter policeman Dick Passmore and his wife, Posy. Exeter's very own "Last Night of the Proms" presents an evening of popular classical music. The concerts have been staged every two years since 2007 to raise money for **FORCE Cancer Charity**, a sequence only broken in 2021 by the COVID-19 pandemic.

The 2019 concert at the University of Exeter Great Hall was particularly poignant following Dick's death earlier that year. We are delighted that these concerts have raised in excess of £100,000 to date for **FORCE** who need to raise £1.5 million every year to maintain the services it provides. It does not receive any regular Government nor NHS funding and relies on the support of the communities it serves.

Founded in Exeter in 1987, **FORCE** was set up to support local people, both patients and loved ones, affected by cancer. It operates a Support and Information Centre in Exeter as well as funding local research, buying equipment for the Royal Devon and Exeter Hospital and funding specialist nursing staff who provide life-saving chemotherapy treatments at local community hospitals.

FORCE supporters have kept the charity going, allowing it to focus on cancer patients and their families at a difficult time in their lives. Put simply, **FORCE** has never needed you so much.



SPONSORSHIP PACKAGE AMOUNTS

	£500	£750	£1000	£1500	£750 Programme sponsor ONLY
Number of tickets included	2 Gallery tickets	4 Gallery tickets	6 Gallery tickets	8 tickets in a Box	2 Gallery tickets
Size of advert in programme	¼ page	¼ page	½ page	Full page	Back cover full page
Priority booking for extra tickets at advertised prices	Yes	Yes	Yes	Yes	Yes
Logo on A2 Posters (as required)	-	-	-	Yes	-
Logo on A4 posters (print run of approx. 200)	-	-	-	Yes	-
Logo on A5 posters (print run of approx. 1500)	-	-	-	Yes	-
Logo on A6 flyers (print run of approx. 7,500)	Yes	Yes	Yes	Yes	-
Logo on Pop-Up Banner	-	-	-	Yes	-
Logo on large outdoor Banners	-	-	-	Yes	-
Social media posts accompanied by your logo and website information thanking you for being a supporter. This would be done across both the FORCE Cancer Charity and <i>Classics Galore!</i> social media accounts on Facebook, Twitter and Instagram. FORCE currently has over 7,000 likes across these platforms and our <i>Classics Galore!</i> social media accounts are new for this year.	x 1 logo/thank you/advert post across all platforms	x 2 logo/thank you/advert posts across all platforms	x 4 logo/thank you/advert posts across all platforms	x 6 logo/thank you/advert posts across all platforms	x 1 logo/thank you/advert post across all platforms

ADDITIONALLY EACH SPONSORSHIP PACKAGE WILL INCLUDE

An invitation to each sponsor and their guests (maximum 8) to attend a pre-concert drinks reception. (Tea/coffee will also be provided during the interval).

Priority booking for any additional guest at the advertised prices.

A full colour Souvenir *Classics Galore!* Concert programme for each sponsor and their guests.

A chance to display your own promotional 'pull-up banner' in the foyer of the Great Hall, during the evening of the concert**.

Photographer to take photos on the night to record the event for you.

Our compère on the night will endeavour to promote main sponsors throughout the duration of the concert.

Your business logo will be displayed on the back wall behind the main stage at times throughout the evening.

Your logo and link to your business to appear on the *Classics Galore!* website under 'sponsors'.

**** Pull-up banners can be delivered to our representative at the Great Hall between 4.30pm and 6.00pm on the day of the concert. We are happy to display them but you would be required to take them away at the end of the evening.**

PROGRAMME SPONSOR

For Sponsorship of £750 your business could sponsor our special A4 Souvenir *Classics Galore!* Concert Programme in full colour. The name of your business will appear on the front cover and a full-page colour advert would be the back cover of the programme. In addition, you will also receive 2 complimentary Gallery tickets and priority booking for extra tickets at advertised prices.





We hope there is a sponsorship package right for you. Should you wish to take up one of our great sponsorship opportunities, we would be delighted to hear from you.

If you do not wish to take up a Sponsorship Package but would like to support this event, any donation would be gratefully received and for £150 or more an acknowledgement of your support would appear in the A4 full colour *Classics Galore!* Concert Programme.

In addition to the general benefits outlined above, we would be more than happy to consider any ideas you may have for promoting your business on the night of the *Classics Galore!* concert.

Classics Galore Committee

Website: www.classicsgalore.co.uk

Email: classicsgaloresponsorship@gmail.com

FORCE: www.forcecancercharity.co.uk



@Classics_Galore



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