

CORPORATE
PARTNERSHIPS



*working together as we
adapt to new ways of raising
funds and delivering services*



A CORPORATE PARTNERSHIP WITH
FORCE CANCER CHARITY CAN DELIVER
A NUMBER OF BENEFITS INCLUDING
ENGAGEMENT, MOTIVATION, REWARD
AND FUN, BRINGING TANGIBLE VALUE
TO YOU AND YOUR EMPLOYEES



ABOUT FORCE

FORCE Cancer Charity believes that anyone affected by cancer - patients and their families - deserves the best possible treatment and professional support close to home and face-to-face.

We offer free physical, emotional, psychological and practical support to people across Devon, from our Support and Information Centre in Exeter and community hospitals across Devon.

FORCE (Friends of the Oncology and Radiotherapy Centre, Exeter) was founded in 1987 and also funds research and equipment and pays for specialist nursing staff who deliver life-saving chemotherapy in East, Mid and West Devon.

During the Coronavirus pandemic, FORCE quickly adapted its services so that information and support - counselling, benefits advice and exercise guidance included - were still available to anyone who needed them.

FORCE provides all of this without any regular Government or NHS funding.

We are able to offer comprehensive support thanks to the generosity of the communities we serve.

But our income stream has taken a huge hit. Fundraising events have been cancelled or postponed and our charity shop had to close through three lockdowns. As we slowly emerge from the restrictions that have governed our ability to connect with supporters, YOUR support for FORCE would be appreciated more than ever. The backing of businesses is crucial to our ability to continue making a positive impact. By supporting FORCE you'll be helping to:

- **Give cancer patients the opportunity to join a support group – online or face to face**
- **Allow cancer patients and their loved ones to access much need advice and counselling**
- **Provide benefits advice for cancer patients and their families facing financial challenges**
- **Fund the nurses who deliver chemotherapy in our FORCE@ community hospital locations**

FORCE shows you there's a different side to coping with cancer

WHY SUPPORT FORCE

- Demonstrate to the wider community your dedication and support for FORCE and the local community
- Generate positive exposure for your business
- Get your name associated with many fundraising opportunities LOCALLY
- Boost staff morale
- Help retain staff by offering additional opportunities for them
- Offer an opportunity to offset charitable giving under company corporate tax

HOW FORCE CAN SUPPORT YOUR BUSINESS

- Help you deliver your Corporate Social Responsibility needs
- Assist you with ongoing PR and social media support
- Dedicated contact from the Fundraising Team at FORCE
- Opportunity to work with you on how to get the best out of your fundraising
- Bi-monthly FORCE news with event updates emails
- Find out more about FORCE with opportunities for staff to visit our Support Centre, when safe to do so
- Offering employees a number of fundraising events and volunteering opportunities throughout the year when safe to do so

HOW YOUR BUSINESS CAN SUPPORT FORCE

- Choosing FORCE as your Charity of The Year
- Volunteering, when safe to do so
- Sponsorship
- Fundraising e.g. local and virtual online events
- Gifts in kind
- Matched funding
- Monthly donations e.g. from the sale of goods or services
- One-off or regular donations



SUPPORTING FORCE AND STAFF ENGAGEMENT

By supporting Devon-based FORCE Cancer Charity, your business will be helping to support anyone affected by cancer locally. In 2022 FORCE celebrates its 35th anniversary. Already one of Devon's best-known charity brands, you can join us as a FORCE partner. Together we can pave new ways of reaching more communities by increasing awareness of what FORCE can offer. In addition to this, we recognise that health and wellbeing is now more vital than ever so it's important to engage with your team and encourage everyone to come together. Supporting FORCE is just one way you can help everyone.

THE VIRTUAL FORCE HALF Whether you're new to running, a seasoned competitor or looking to walk the half marathon distance of 13.1 miles - why not set a goal to conquer this challenge at a time and place that suits you! What's more, this is a great way to encourage team involvement and perhaps some healthy competition. Set an overall team goal and go for it.

Alternatively why not join #TeamFORCE on Sunday 22nd May 2022 for the **Great West Run**. For more information head to forcecancercharity.co.uk

QUIZ AND DRINKS EVENING Quizzes are hugely popular, whether in person or virtual. All you need is a location, a quiz master and your team to join in for one night of brain-teasing fun, maybe with a drink and great conversation.

COFFEE AND PASTRY MONDAYS With a hybrid style of working still in place for some of us, why not organise an in-person or an online weekly Coffee and Pastry catch-up?

WEAR YOUR PYJAMAS FOR WORK Take part in our annual fun event while raising awareness and making a small donation. Encourage staff to wear PJs for the day at work or if working from home, perhaps dress up for the day? You could even wear fancy dress.

To take part we encourage all staff to make a text donation. Just text the word **PYJAMAS** to **70085** to donate £3. Your donation will cost £3 plus your usual standard text message rate.

THE NELLO Our flagship annual event takes place on the last Sunday of June each year. Choose from a 55 or 100 mile circular route that starts and finishes at Topsham Rugby Club. Visit forcecancercharity.co.uk for more information.

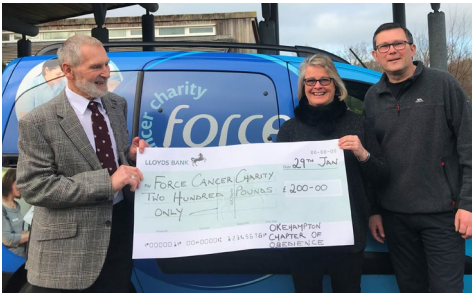
CREAM TEAS FOR CANCER and **MINCE PIES FOR CANCER** Join us on the second Thursdays of July and December each year for this delicious foodie event. Simply place your team order with us and we'll deliver it for you all to enjoy. Visit our website for more information visit forcecancercharity.co.uk

SOCIAL MEDIA

Social media plays a huge part as FORCE continues to develop online awareness and fundraising opportunities. With a growing Facebook, Twitter, Instagram and LinkedIn presence, FORCE understands the need to target audiences of all ages to encourage discussions, shares and connections in order to reach out and grow.

We would love it if you and your colleagues followed us on these social media platforms. Read, share and comment on our posts to help us.

In addition, if you are able to include our logo and link on your business website, please get in touch with Olly at FORCE - olly.watts@forcecancercharity.co.uk - who can send you the relevant files.



TEXT GIVING

Whether it's a one-off donation or a regular gift to FORCE every penny donated at this difficult time is gratefully received. We have many ways you can donate including:

TEXT GIVING Text **BUSINESSSUPPORT** to **70085** to donate £5. Texts cost £5 plus one standard rate message and you'll be opting in to hear more about our work and fundraising via telephone and SMS. If you'd like to give £5 but do not wish to receive marketing communications, text **BUSINESSSUPPORTNOINFO** to 70085.

Please note that if your network doesn't support Text Giving, please donate via our website www.forcecancercharity.co.uk

JUST GIVING Please visit our website www.forcecancercharity.co.uk and click on the donate button.

SEND A CHEQUE Cheques made payable to **FORCE Cancer Charity** and posted to: **FORCE Cancer Charity, Corner House, Barrack Road, Exeter, EX2 5DW.**

BACS TRANSFER Please contact FORCE on **01392 406150** for banking details.

EVENT SPONSORSHIP

Opportunities to sponsor different aspects of our fundraising include:

RADIO ADVERTISING on local radio offers FORCE and your business to reach out to local people.

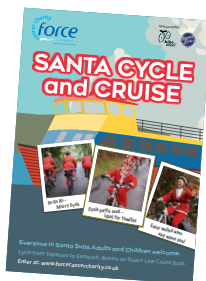
ONLINE EVENTS Competitions and Wear your Pyjamas for Work are just two fundraisers that we use social media to help promote.

DONATING PRIZES Give some goodies for any of our online fundraising activities and competitions.

SANTA CYCLE 130 supporters of all ages dress up in Santa outfits to cycle the six-mile cycle path from Topsham to Exmouth harbour to meet the Stuart Line boat. Once on board, everyone is served mince pies and mulled wine while Santa hands out sweets to the children.

Sponsorship opportunities include: **Refreshments sponsor | Boat hire | Media sponsor | Children's sweets | Santa suits**

As a sponsor there is the opportunity to take over the return leg of the journey back to Exmouth, which could mean having your very own Santa Cycle event for colleagues and clients should you wish. We would encourage additional fundraising by creating a team sponsorship page. If this is of interest please contact Olly at FORCE on **01392 406150** or by email olly.watts@forcecancercharity.co.uk



don't just take our word for it...

“At Cornish Mutual, our teams, Members and local communities are at the heart of all we do. So, it is important for us to give back to charities who've been there to offer a genuine helping hand.

We value FORCE Cancer Charity and the support they provide to anyone affected by cancer. We look forward to continuing our relationship with the FORCE team, raising awareness of the help available.”

Amanda Booker
Cornish Mutual

Cornish Mutual



“FORCE is a charity very close to our hearts here at Old Mill, as they have provided their wonderful services to some of our colleagues. We all love raising money for charity and FORCE make it all the more personal by regularly updating us on what our donations are contributing towards. Fundraising for them gives us the feel good factor and is a great excuse to eat lots of cake!”

Sophie Jason-Ryan
Old Mill | Taste of the West

OLD M'LL
Financial experts, fuelling ambition

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Tel: 01392 406150

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www.forcecancercharity.co.uk



FORCEcancercharity



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