

CORPORATE PACK



*let's stick together
at this difficult time*



A CORPORATE PARTNERSHIP WITH FORCE CANCER CHARITY WILL DELIVER A NUMBER OF BENEFITS INCLUDING ENGAGEMENT, MOTIVATION, REWARD AND FUN, BRINGING TANGIBLE BENEFITS TO YOU AND YOUR EMPLOYEES.



ABOUT FORCE

FORCE Cancer Charity believes that anyone affected by cancer - patients and their loved ones - deserves the best possible treatment and professional support close to home and face-to-face. We offer physical, emotional, psychological and practical support at our main Support and Information Centre in Exeter and weekly clinics in Okehampton, Tiverton and Honiton. We also fund research, equipment and the delivery of chemotherapy in our outreach centres.

COVID-19 is impacting all our lives and for cancer patients with changed treatment plans or cancelled operations, their distress and anxiety is significant.

With our centres temporarily closed and our FORCE team working remotely we are looking at ways to develop online support groups. In addition FORCE has redesigned its services to offer **ongoing support** to cancer patients and their families. We can't support people face-to-face but we can still help them **one-to-one**.

Counselling appointments are available **via phone and video calls**. The same goes for our benefits advice service.

Our information nurses are at the end of a phone to speak to patients, carers and family members to help them with their concerns during these fast-changing times.

Our specialist oncology physiotherapist is advising patients about what exercise they can do in their own homes and we have tools to help with anxiety, relaxation and mindfulness on our website.

What has all but stopped is our income stream. Fundraising events have been cancelled or postponed and our charity shop has had to close indefinitely.

It is really important at this time that local businesses, in whatever capacity, continue to support FORCE. **All our services are offered FREE of charge**. FORCE relies enormously on voluntary donations to maintain the services we offer including:

- **The opportunity for cancer patients to join an online support group**
- **Advice and counselling for cancer patients and their loved ones**
- **Providing benefits advice for cancer patients and their families facing financial challenges**
- **Funding the nurses who deliver chemotherapy in our FORCE@ community hospital locations**

“FORCE shows you there’s a different side to coping with cancer”

WHY SUPPORT FORCE

- Demonstrate to the wider community your dedication and support for FORCE and the local community
- Generate positive exposure for your business
- Get your name associated with many fundraising opportunities LOCALLY!
- Boost staff morale
- Help retain staff by offering additional opportunities for them
- Offer an opportunity to offset charitable giving under company corporate tax.

HOW FORCE CAN SUPPORT YOUR BUSINESS

- Help you deliver your Corporate Social Responsibility needs
- Assist you with ongoing PR and social media support
- Dedicated contact from the Fundraising Team at FORCE
- Opportunity to work with you on how to get the best out of your fundraising
- Bi-monthly FORCE news with event updates email
- Find out more about FORCE with opportunities for staff to visit our Support Centre, when safe to do so
- Offering employees a number of fundraising events and volunteering opportunities throughout the year when safe to do so.

HOW YOUR BUSINESS CAN SUPPORT FORCE

- Choosing FORCE as your Charity of The Year
- Volunteering, when safe to do so
- Sponsorship
- Fundraising e.g. local and virtual online events
- Gifts in kind
- Matched funding
- Monthly donations e.g. from the sale of goods or services
- One-off or regular donations



SUPPORTING FORCE AND STAFF ENGAGEMENT

By supporting Devon-based FORCE Cancer Charity your business will be helping to support anyone affected by cancer locally. In 2017 FORCE celebrated its 30th anniversary. Already one of Devon's best-known charity brands, you will be joining us as a FORCE partner. Together we can pave new ways of reaching more communities by increasing awareness of what FORCE can offer. In addition to this Health and Wellbeing is more vital than ever at this time and therefore it's important to engage with your team and encourage everyone to come together. Supporting FORCE is just one way you can help everyone through this difficult time.

DRESS UP BLUE FRIDAYS or SILLY TIE DAY! Why not make Fridays the day for a splash of blue in recognition of FORCE and have a collective online fundraising pot for staff to donate.

26 MILE MARATHON CHALLENGE Following on from our successful April Marathon fundraiser, why not get the team to choose a marathon event that can be achieved over one month. This could be a run, a walk, a cycle or an indoor row for example. Set up a Strava group for your team to track their result and create a competitive edge.

VIRTUAL QUIZ AND DRINKS EVENING Virtual quizzes are becoming hugely popular and all it needs is a quiz master and your team joining in for one night to have fun, maybe with a drink and great conversation.

VIRTUAL COFFEE AND PASTRY MONDAYS Many of us are currently working from home and it may seem like Groundhog Day. So why not organise a weekly Coffee and Pastry catch-up?

SAVING ON PETROL? Are you currently working from home? With some of the money you save on fuel by not commuting, could you support FORCE with a donation?

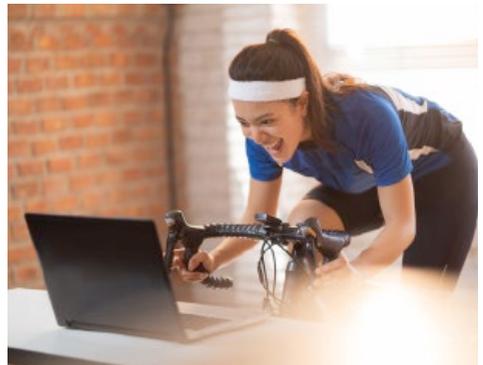
CONFERENCE ZOOM MEETING Holding a meeting with clients? Could you ask for a donation to FORCE at the end of your presentation. For FORCE online branding materials and links to our donation page, please get in touch with Olly at [FORCE \[olly.watts@forcecancercharity.co.uk\]\(mailto:olly.watts@forcecancercharity.co.uk\)](mailto:olly.watts@forcecancercharity.co.uk)

EVENT VOLUNTEERING & SOCIAL MEDIA

Before COVID-19 most of FORCE Cancer Charity events relied on volunteers to help make them happen. For the foreseeable future FORCE is turning to new ways to encourage volunteering at this time including helping to spread the word via social media about what FORCE is able to offer. Social media plays a huge part as FORCE continues to develop its online awareness and fundraising opportunities. With a growing Facebook, Twitter and Instagram presence, FORCE understands the need to target audiences of all ages to encourage discussions, shares and connections in order to grow and reach out.

We would welcome you and your employees to follow us on Facebook, Twitter and Instagram and to reshare and comment on our posts to help us.

In addition, if you are able to include our logo and link on your business website, then please get in touch with us as we would be more than happy to email across the relevant files.



TEXT GIVING

Whether it's a one-off donation or a regular gift to FORCE every penny donated at this difficult time is gratefully received. We have many ways to you can donate including:

TEXT GIVING Text **BUSINESSSUPPORT** to **70085** to donate £5. Texts cost £5 plus one standard rate message and you'll be opting in to hear more about our work and fundraising via telephone and SMS. If you'd like to give £5 but do not wish to receive marketing communications, text **BUSINESSSUPPORTNOINFO** to 70085.

Please note that if your network doesn't support Text Giving, please donate via our website www.forcecancercharity.co.uk

VIRGIN MONEY GIVING Please visit our website www.forcecancercharity.co.uk and click on the donate button.

SEND A CHEQUE Cheques made payable to **FORCE Cancer Charity** and posted to: **FORCE Cancer Charity, Corner House, Barrack Road, Exeter, EX2 5DW.**

BACS TRANSFER Please contact FORCE on **01392 406150** for banking details.

EVENT SPONSORSHIP

Opportunities to sponsor different aspects of our fundraising including:

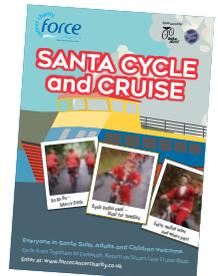
RADIO ADVERTISING Advertising on local radio offers FORCE and your business to reach out to local people.

ONLINE EVENTS including quizzes, Call My Bluff and Wear your Pyjamas to Work are just a handful of events we are using social media to help promote and to run.

DONATING PRIZES for any of our online fundraising activities and competitions.

2020 SANTA CYCLE Sees 130 supporters of all ages dress up in Santa outfits to cycle the 6-mile cycle path from Topsham to Exmouth harbour to meet the Stuart Line boat. Once on board, everyone is served mince pies and mulled wine while 'Santa' hands out sweets to all the children.

Sponsorship opportunities include: **Refreshments sponsor | Boat hire | Media sponsor | Children's sweets | Santa suits**



don't just take our word for it...

“It is an important part of our company culture to give back to charities and societies in our local communities and FORCE Cancer Charity was an obvious choice for us having supported various events over recent years. It provides a benefit to both the charity and the staff in our offices who receive the feel good factor having helped such a worthy cause. We strongly recommend it!”

Kai Logan

Group Marketing Manager,
Bradleys Estate Agent



“Beaverbrooks encourages colleagues to get involved with different charities and we always look for ways that we can make a difference above and beyond just presenting a cheque. We are all about people and we really care about our customers. I felt FORCE was exactly the same. It is so committed to serving the local community.”

Ned Giongo

Branch Manager



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